

REVIEW

REDCLIFF--Alberta's Sunshine

VOLUME 2

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HAVE GREAT ENLARGED THEIR PLANT

**Redcliff Brick & Coal Company, Limited,
Have About Completed a Large
Number of New Kilns.**

When the Review was in its infancy very young indeed, and quite two years ago, the Redcliff Brick & Coal Company was the only industry that was making a noise on the prairie side of our now prosperous town and in a subsequent edition of the paper a full color picture of this plant was given, complete in detail and with accompanying cuts. The sensational strides which Redcliff has made, especially in the past nine months, and in the knowledge that the company had greatly improved their outputting capacity, caused us to pay a visit to the plant during the week end so mark the progress which has made the "Redcliff Brick" so favorably known throughout Western Canada. The picture of the present and the picture of the past, which substantially similar, show this difference, that the appearance of the picture of the present is vastly improved by its handsome frame and what we see today is one of the most up-to-date brick plants in Canada.

The tremendous demand for good building brick—well—recommendations have caused the Redcliff Company to make extensions and the splendid array of 15 down draught kilns which meets the eye as you approach the yard testifies to a huge of industry. Only one of these kilns existed nine months ago, and since then nine more of a much improved pattern have been built. These particular kilns are reserved for fine dry pressed bricks which were used in building the new kilns. Then facing the long row of driers are the big wire cut brick kilns, four in number each with a

capacity of 375,000 bricks, while a huge sixth kiln is nearing completion which will be capable of housing no less than 600,000 bricks at one burning. This is probably the largest of its class in the whole Dominion.

The very latest pattern of machinery has been installed for the distributing of the gas for heating the various kilns, thus enabling Mr. J. Selinger, the chief burner, to handle the vast quantity of bricks under his care with the utmost simplicity and perfecting in reaching correct temperatures. To make certain of producing the very best results, Mr. Selinger, the manager, has at hand the most intricate and perfect instruments for testing the humidity of the air in the driers, for testing the temperature in the kilns and for testing the velocity of air in the driers, consequently we cannot wonder at the success of the brick that has made Redcliff famous.

Another great improvement to be noticed is the lowering by four feet of the apron line, which enables the men to load the cars on the level track, thus saving the cost of the extra horse power.

Referring to the question of the production of the Redcliff Brick Company is also extraordinary as it is producing in fact that where the output was 600,000 bricks per year, this year the company's output will be 9,000,000.

Regarding this big output, which the company has attained to, Mr. E. H. Selinger, the general manager, says, "I am glad to see that you think you might require in the year?" asked the superintendent, "Oh, about a thousand," replied Mr. Selinger. "What a thousand?" and the official's hair rose, as he apparently did not know of Redcliff's success. Mr. Selinger, the manager's estimate was below the mark, as this year the company have been shipping out, at an average of about seven per day, which would make the cars used look more like 2,000. We have not time to enter into details, but large extensions are being made to factory and engine house, and a new gas well is now being about commenced.

We have to thank Mr. Wm. R. Dill, the superintendent, for his courtesy in showing us over the plant and pointing out the many improvements

ADST BLOCK ABOUT TO BE ERECTED

Mr. W. N. Adst has decided to commence operations on his big block on Broadway immediately and was in Redcliff yesterday morning off the ground. Interviewed, Mr. Adst said he was going to build the property himself, no tenders having been considered. The work will be under the supervision of J. A. Stewart, of Medicine Hat. We were privileged to look at the plant and Redcliff is certainly to be congratulated on getting such an eloquent statement to her numerous enterprises. The building, as we have before stated, will have a frontage on Broadway of 105 feet, running to a depth of 80 feet. There will be four fine stores and a restaurant on the first floor and 36 bedrooms, two bathrooms and two large linen closets on the second floor. All the stores are at ready spoken for and as we informed Mr. Adst, Redcliff can't have his fine building in operation too soon.

OLD PIONEER LADY PASSES AWAY

We regret to announce the death of Mrs. Eliza Lough, one of the oldest and most highly respected ladies of this district. Mrs. Lough has been for a long time residing with her daughter, Mrs. Sampson Dutton, at whose house she had recently arrived. She died on Saturday last. She had reached the great age of 93 and for the past 18 months has been practically a helpless invalid. She there is a pleasant duty we have and that is to say the old lady's last days were marked off by increasing and uncomplaining attention on the part of Mrs. Dutton, herself a lady well up in years.

Besides her daughter Mrs. Dutton, the survivors of the family are Mrs. Alexander, another daughter and wife of Sergeant Alexander, R. N. W. M. P., MacLeod, one son, Robert, London, of Bowell, and grand sons, James and Thomas Lough.

The funeral took place at Medicine Hat, on Monday, the Rev. J. W. Morrow, of St. John's Presbyterian church conducting the services.

FROM PRINCE RUPERT TO REDCLIFF.

On Tuesday a load of furniture was laid down on the prairie a little east of Dr. Brown's office and conjectured to be high as to the meaning thereof. The question asked, was some enterprising party going to build a house around their furniture or what? The answer came, promptly, inside of a few hours a snowy white tent covered the goods and chattels, and this was speedily installed. A visit to the tent by our inquisitive reporter elicited the fact that Mrs. Margaret Lynch and her husband had come all the way from Prince Rupert, which town itself is, like ourselves, on a big boom. But Mrs. Lynch, who heard so much of Redcliff, when she had bought property, that she decided to come out and settle. Mrs. Lynch will immediately erect a two story building on her present lot No. 4, blocks 75, and next spring she will put up a big

boarding house on her two lots in block 82. Mr. and Mrs. Lynch are hearty welcome to our town and they are very assured that they have come to Redcliff at the most important period of its existence.

MR. KELLY INVESTS IN REAL ESTATE

Mr. Hubert Kelly, president of the Alberta Ornamental Iron Company, has given another tangible proof of his confidence in Redcliff this week by investing in six lots situated in block 45, the lots numbering from 30 to 35. It is one of the most satisfactory evidences of confidence in a rising town, when a man of Mr. Kelly's high financial standing and experience, who has already invested and installed one of our finest factories, should continue making further dips into the real estate here. We have it on the best authority, that this gentleman is considering still further investments in our town.

BREVITIES

A Church of England service will be held in Maple Hall, next Sunday evening at 8 o'clock. Everybody welcome.

The mail train will change time next Sunday. Train No. 3, going west, will arrive here at 12:15, and train No. 4, going east, will arrive at 10:25.

There will be an emergency meeting of Quarry Lodge A. F. and A. M., next Tuesday evening at 8 o'clock, at the lodge room.

Charlie Howton arrived on one of his periodical visits Sunday night. Charlie has been working on the big irrigation plant at Oklahean and is, as you may remember, the man who the train specially stopped at Redcliff for him.

Last Saturday afternoon Mrs. "Motsy" Woodcock and Miss Ethel White were the hostesses at a delightful little party, given at the former's residence.

The new engine which is to run the dry press at the Brick & Coal Company has arrived and will be installed as soon as the extension to the engine room is completed. A new boiler is also on the ground.

The new gas well is now down 150 feet and it is expected that gas will be struck in a very few days.

A large number of well known people visited Redcliff during the week end, to see the new arrival and departures columns in the Review were made to be handicapped for space.

A water connection is being constructed as rapidly as possible from Main Street to the west end, south west, to supply the wants of the new Rolling Mills.

This morning Redcliff is a terror. Dr. Steuer called into town yesterday afternoon with an automobile full. The front seat was full, the rear seat was full, three dogs were on each platform, but there was nothing else.

The new organ, purchased by the Ladies Aid, will be used at public worship in the Presbyterian Church on Sabbath evening at 8 o'clock. The subject of the sermon will be "The Messenger of Satan."

Mrs. Wm. Graham, of Oxford, New South Wales, was visiting Mrs. G. L. and Mrs. Gordon this week, and left for Lethbridge and Edmonton this morning.

Mr. A. A. MacKinnon, theological student, who was also visiting Mr. and Mrs. Gordon, left yesterday morning for Golden, B. C.

EXTENSION TO REDCLIFF HOTEL

Extraordinary Success Attends Local Hospitality In Less Than Two Years.

When David Broadfoot, representing Calgary capitalists, came to Redcliff about two years ago and started operations on a handsome solid brick hotel, costing in the neighborhood of \$40,000, the then small community of which the village consisted, opened its eyes to their widest possible extent, and some pessimistic persons prophesied that such a hotel would never pay, the place was to swell, and gave the usual laugh to the scheme. It has to be placed on record, however, that these knucklers were very minute quantity, and the solid men who were more farseeing and had the courage of their convictions, were not deterred by the possibilities of failure and the work was pushed ahead with the result that on the 10th of December, 1910 the doors of the Hotel Redcliff were thrown open to the public and the Review at that time gave a full descriptive article of the house, designating it as one of the smartest and most up-to-date hotels between Winnipeg and the mountains. The Review, like the promoters, and the principal citizens of Redcliff at the time, were optimistic enough to predict ultimate success for the venture and today the "proof of the pudding" is

undeniable. Thus, Mr. Broadfoot, having his first year of management, had many anxious moments, but today the Hotel Redcliff is one of the most noticeable features of the prairie scene which has come to our town. The hotel for the past six months has been so overcrowded that cots have had to be placed in every available corner of the house, while the "house full" card has to be displayed every night for late comers.

It has therefore been decided to add more accommodations and on Monday operations were commenced on an addition. The extension will occupy a space of 30x34 and will be built onto the north side of the house. This will add 14 bedrooms and two sample rooms, the cellar will be so arranged that it will cover the entire hotel. The cost of the addition will be about \$8,000.

Mr. Broadfoot made all the arrangements with the company during a recent visit to Calgary, and we don't think we are giving anything away when we repeat an extract from a letter he wrote to the subject by Mr. Broadfoot, from the president of the company:

"We are leaving the matter entirely in your hands, as you understand the wants and requirements of the place better than we do. I hope you will be able to get it closed in before cold weather sets in, so that you will have the use of this winter."

Work will be rushed and we have little doubt that Mr. Broadfoot will succeed.

New Hotel and Opera House

Medicine Hat is certainly going to live into the hotel business. A new hotel, with opera house attached, is to be built by Messrs. A. H. and C. H. American capitalists are going to spend \$125,000 on the new venture which will have a frontage of 175 feet on the north side of Main Street, between Fourth and Fifth avenues, near the Bank of Commerce.

WHAT TO SAY ABOUT REDCLIFF

Redcliff is situated on the main line of the C. P. R., 173 miles east of Calgary, on the banks of the Saskatchewan river.

Natural gas is probably Redcliff's first and greatest asset—meeting the requirements of as great a demand as may be made for manufacturing purposes.

Working coal mines on both sides of the river, and immense deposits cropping out yet unexplored.

Brick and other clay products are manufactured extensively and additional enterprises for this line of industry are in contemplation.

The business houses and residences are practically all of brick—home product.

Silica sands abound, tests of which have proven an excellent quality for glass making.

Industrial sites are donated to yet unexplored.

Surrounding territory is in the heart of Alberta's wheat belt and there are no more prosperous farmers in the world than here.

REDCLIFF ALREADY HAS
A flour mill that will grind 75,000 bushels of wheat per month or 936,000 bushels per year.

A large ornamental iron works employing 75 men and will increase their force to 125 men just as soon as accommodations are provided for housing them.

Two plants for making brick and clay products, the demand for which is increasing constantly.

One protestant church.

A fine, new, thoroughly modern brick school house.

An excellent gas lighting system—main line laid through the city.

An assessed valuation of \$600,000 and a municipal tax levy of six mills.

A fine three-story modern brick hotel as there is in the west.

A perfect system of water works—water pure as the mountain springs.

The first building erected in Redcliff was April 21, 1910, just two years ago last April.

REAL ESTATE. INSURANCE.

PEARCE REALTY CO.

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REAL ESTATE TRANSACTIONS

Redcliff Realty Company report the following lots changing hands during the week: Lot 30, block 45, block 109, lots 1 and 2, block 107, lots 9 and 10, block 46; lots 78 and 79, block 45; lots 8, block 81; lots 1 and 2, block 82; lots 1 and 2, block 75; lots 8, block 90; lots 3, 4 and 5, block 75; lots 9 and 6, block 84.

WELCOME TO OUR TOWN.

Mr. O. E. Lange, C. B. R. U. civil engineer and architect of Medicine Hat, has removed to Redcliff and has opened offices in the Pearce block opposite the hotel. Mr. Lange thinks our town looking good to him and feels quite confident he will be kept busy. Our new citizen is a man of parts and the long list of subjects with which he is familiar, will undoubtedly make him a valuable acquisition to our midst where so much work

ANOTHER GAS LINE BEING LAID

A new gas line is now in course of construction, the line running down the lane between Sixth and Seventh streets east to connect with the new brick plant. Water is also being diverted toward the same new industry, the line being dug along Seventh avenue south-east across the Realty farm.

